

The Exchange

ASSEMBLYMEMBER ISAAC G. BRYAN | MARCH | 2024

Resources for local small businesses, nonprofits, and community groups.

NEW THIS MONTH

ROOTED IN HISTORY SHAPING TOMORROW

ATTENTION CITY OF LOS ANGELES BUSINESS OWNERS

HAVE YOU BEEN IN BUSINESS FOR 20+ YEARS?

APPLY TODAY FOR THE NEW CITY OF LOS ANGELES
LEGACY BUSINESS PROGRAM

The City of LA Legacy Business Program celebrates your long-standing contribution to the neighborhoods and communities you serve.

Access exclusive resources that support and celebrate your business.

PROMOTE YOUR BUSINESS

- Prominently featured on the City of LA Legacy Business website
- Inclusion in City of LA social media
- Receive a promotional toolkit highlighting your designation as a Legacy Business

RECEIVE TECHNICAL ASSISTANCE

- Social Media Marketing
- Retirement/Succession Planning
- Financial Counseling
- Lease Negotiation
- And More!

ACCESS GRANTS AND LOANS

- Receive access to capital to support your business

APPLY FOR FREE TODAY

bit.ly/LA_legacy



The Legacy Business Program is brought to you by the Los Angeles City Council, Mayor Karen Bass, and the Economic Workforce Development Department.

Auxiliary aids & services are available upon request.



Upcoming Events

Mar 8, 9, 27, 28

Community Change Grants. EPA Webinar. [Register](#)

Mar 6

LinkedIn Marketing Essentials. LA Chambers Webinar. [Register](#)

Mar 11

10 pasos para iniciar su empresa. SBA Online Workshop. [Register](#)

Mar 12

Social Media Marketing Strategies for Your Small Business. LA Chambers Class. [Register](#)

Mar 14

Metro Certification Workshop. LA Chamber Class. [Register](#)
E-Mail Marketing Essentials for Business. LA Chamber Webinar. [Register](#)

Mar 202

Women Owned Small Business Program Workshop. SBA Online Workshop. [Register](#)

Mar 28

Economic Outlook. West LA College Panel Discussion. [Register](#)

Join LA County's Office of Small Business team every 3rd Thursday of the month for training, updates on programs, resources, etc. [Register](#)



 **LA2050 Grants Challenge**

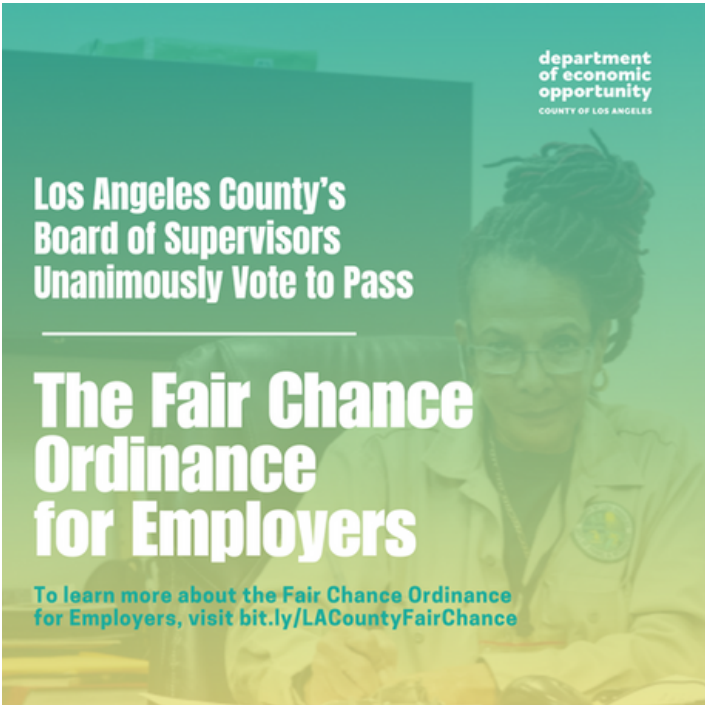
VOLUNTEER ACTIVATION MINI-GRANTS



\$5,000 GRANTS
FOR EVENTS
FROM APRIL 2ND
TO MAY 8TH

APPLY NOW AT LA2050.ORG

LA2050



department
of economic
opportunity
COUNTY OF LOS ANGELES

Los Angeles County's
Board of Supervisors
Unanimously Vote to Pass

The Fair Chance Ordinance for Employers

To learn more about the Fair Chance Ordinance
for Employers, visit bit.ly/LACountyFairChance



department
of economic
opportunity
COUNTY OF LOS ANGELES

LA County Sidewalk Vending Ordinance Passed. What You Need to Know!

Visit bit.ly/LACoSidewalkVendingOrdinanceFAQ



Connect, Collaborate & Cultivate your Business

- ▶ Panel Discussions
- ▶ Networking
- ▶ Employment Recruitment
- ▶ Business Showcase
- ▶ Food Vendors
- ▶ Small Business Resources
- ▶ Sponsorship opportunities

OPEN TO THE PUBLIC! RVSP Required Register to Attend at:
kmanning@cityofhawthorne.org or call (310) 349-2908



When

**Thursday,
March 14, 2024
3:00 pm to 7:00 pm**



Where

**Hawthorne Memorial Center
3901 West El Segundo Blvd
Hawthorne, CA 90250
(310) 349-2908**



**COVERED
CALIFORNIA**

GRANT APPLICATION OPEN

for Covered California's Navigator Program Grant Cycle 2024-2027

Apply before March 15, 2024!

Covered California's Navigator Program provides outreach, education, and enrollment services to underserved populations throughout the State of California through a network of independent organizations who apply and receive financial grants from us to provide these services.

[APPLY HERE](#)

FUNDING & CONTRACT OPPORTUNITIES

Upcoming Deadlines

Community Care Expansion Preservation Capital Projects Grant Program

This program will fund physical rehabilitation improvements for licensed adult residential facilities, residential care facilities for the elderly, and residential care facilities for the chronically ill located within the County. This grant program will provide a minimum of \$50,000 per facility to eligible awardees. Application closing on March 4, 2024. To learn more visit <https://www.ccecp.org/>.

EPA Community Change Grants

Approximately \$2 billion dollars in [Inflation Reduction Act](#) funds have been announced in environmental and climate justice activities to benefit disadvantaged communities through projects that reduce pollution, increase community climate resilience, and build community capacity to address environmental and climate justice challenges. Deadline to apply is November 21, 2024. [Learn More](#)

California Advanced Services Fund (CASF) Adoption Account

The Broadband Adoption Account provides grants to increase publicly available or after-school broadband access and digital inclusion, such as grants for digital literacy training programs and public education to communities with limited broadband adoption. Application cycle dedadline: July 1, 2024. [Apply](#)

Grant Opportunity for the Expansion of Family Resource Centers, 2022-2025

Grantees will increase activities, supports, and services especially for families and communities that have been historically underserved, marginalized, and adversely affected by persistent poverty and other stressors, including Black, brown, indigenous, migrant, and LGBTQ+ children and families, and rural communities. Applications are currently being accepted. Up to five grants may be awarded. [Learn More](#)

High Road Training Partnership Resilient Workforce Program (RWP)

The CWDB understands long-term, low-wage work is a significant problem for the future of California and seeks to build systems to promote access and advancement to better-paying jobs. This initiative will continue to tackle this issue by focusing on industry as an organizing principle, and building partnerships that develop skills employers need in ways that secure stronger economic opportunities for low-income workers. [Learn More](#)

FUNDING & CONTRACT OPPORTUNITIES Cont'd

Upcoming Deadlines Cont'd

California Cultural and Historical Endowment Museum Grant

California Cultural and Historical Endowment's Museum Grant Program is intended to solicit proposals for program projects, small capital projects, or a combination of program and capital projects that assist and enhance museums that are deeply rooted in, and reflective of, previously underserved communities and have been severely affected by COVID-19. [Learn More](#)

Sony Corporation of America Grants

Sony Corporation of America and its operating companies offer funding to programs that support education and creative, artistic, technical, and scientific skills that are necessary for tomorrow's workforce. The company welcomes requests for support throughout the year. [Learn More](#)

FUNDING & CONTRACT OPPORTUNITIES Cont'd

Ongoing Opportunities

LA County Economic Opportunity Grants Program

Microbusinesses (under \$50,000 in revenue) in LA county may qualify for financial relief through the Economic Opportunity Grants (EOG) program. [Sign up today](#) for additional information and next steps!

U.S. DOT Discretionary Grants Dashboard

The [DOT Navigator](#) is a resource to help communities understand the best ways to apply for grants, and to plan for and deliver transformative infrastructure projects and services.

Build Back Better with LA County Contracting Opportunities

With resources from the American Rescue Plan Act (ARPA), LA County is working to partner with community service providers and businesses that can help our communities recover. To learn about current solicitations and contracting opportunities, [visit here](#).

Thriving Communities Program | US Department of Transportation

This fall the DOT and the Department of Housing and Urban Development (HUD) will be issuing Notices of Funding Opportunities for organizations interested in providing technical and capacity building assistance. It is expected that states, local governments, nonprofits, and philanthropic entities will be eligible. [Learn more](#).

California Financing Coordinating Committee

The California Financing Coordinating Committee (CFCC) combines the resources of four State and two Federal funding agencies to provide a one-stop shop for available grants, loans and bond financing for infrastructure projects. Visit

Become a City Vendor – Culver City

Culver City welcomes the opportunity to foster business relationships with high-quality suppliers and service providers at the best value for our city. The Purchasing Division is responsible for the procurement of equipment, goods and services for all City departments, divisions and offices. To register: [Become a City Vendor](#)

Procurement Division of The Department of General Services (DGS)

Supports the State of California's small business (SB) and disabled veteran business enterprise (DVBE) firms through outreach, education, advocacy and certification services. This branch processes certification applications, addresses certification inquiries, conducts outreach to businesses, and supports buyers throughout the state to work with SBs and DVBEs. Call 800-559-5529 or visit [Procurement Division \(ca.gov\)](#) to learn more.

Cal eProcure

The State of California's home for state procurement and certification programs. Through this system business owners can learn how to sell to the State, search bid opportunities, get certified as a Small Business (SB) or Disabled Veteran Business Enterprises (DVBE), and find training and resources. [Visit Cal eProcure](#)

FUNDING & CONTRACT OPPORTUNITIES Cont'd

Small Business (SB) / Disabled Veteran Business Enterprise (DVBE) Advocate Directory

The State of California agencies, boards, departments, and panels that have SB/DVBE Advocates can be found in the SB/DVBE Advocate Directory. The directory can help you find and connect with the advocate for the agency you would like to work with to learn more about their department's procurement needs and future contracting opportunities. **Some agencies have chosen to have a SB/DVBE First Policy. Click here to learn more about that designation. Find Your SB/DVBE Advocate

Division of Procurement and Contracts (DPAC) at the California Department of Transportation (Caltrans)

Caltrans commits to an overall Small Business contracting goal of 25 percent and Disabled Veteran Business Enterprise goal of 5 percent. Interested businesses can call 916-227-6000 or visit [Procurement and Contracts \(DPAC\) | Caltrans](#).

TOOLS & SERVICES

Small Business Services

CalOSBA Small Business Centers

CA Office of the Small Business Advocate
Small business technical assistance centers in over 30 languages. No-cost one-on-one consulting and low-cost training services and programs. [More Info](#)

Free Legal Support for Small Business

LA County WDACS
Free legal aid and rent relief to small business owners affected by COVID-19. [Visit here](#) or call 1-866-375-9511 to learn more & determine eligibility.

Learn How to Contract with LA County

The Procurement Technical Assistance Center (PTAC)
Interested businesses can [visit here](#) to sign up for a tailored assessment by a Small Business Counselor.

L.A. Business Portal

Los Angeles County
Info and tools to plan, start, and manage a business. [Visit](#)

Tax Services

Apply for Tax Exempt Status

CA Franchise Tax Board
Tools and guidance for charities and nonprofits seeking tax exemptions. [Visit](#)

Online Taxpayer Services

LA City Office of Finance
Services, forms, tax education, and FAQs. [Visit](#)

Taxpayers' Rights Advocate

CA Dep. of Tax and Fee Administration
Assistance with rights violations in the audit or collection of taxes or fees. [Visit](#)

Online Taxpayer Services

LA County Treasurer and Tax Collector
Pay property tax and apply for a business license. [Visit](#)

Tax Guide for Nonprofit Organizations

CA Dep. of Tax and Fee Administration
[Visit](#)

Helpful Tools

Parklet Permits

Parklets are permanent installations to expand outdoor restaurant dining, create a customer waiting area, display art, or plant a garden.
Culver City [Parklets - Culver City](#)
LA City [Parklets | \(lacity.org\)](#)

Let's Volunteer LA

A directory launched by Los Angeles Mayor Garcetti in partnership with Inspiring Services. Nonprofits in LA County can post their information and locals can find places they to volunteer. [Lets Volunteer LA](#)

DIR Small Business Portal

CA Dep. of Industrial Relations
Guidance on workplace laws. [Visit](#)

EDD Employer Services Online

Payroll services, eWOTC, and SIDES E-Response. [Employer Services Online \(ca.gov\)](#)

LA Law Library

Self-help resources, legal research, free consultations, classes, & events. Free and low-cost. Main library located Downtown. [lalawlibrary.org/](#)

California Grants Portal

CA State Library
One destination to find all grants and loans offered on a competitive or first-come basis by California state agencies. [Visit](#)

Free Training & Educational Resources

Technical Assistance Program (TAP)

PG&E and Community Partners

Free online classes for small businesses on a variety of topics including supply chains, crisis messaging, cybersecurity, and more. [More Info](#)

Start a Business in Culver City

Information on the requirements to do business in Culver City. Connect with the Business Resource Center. [More Info](#)

Strategic Partnership Program (SPP)

Clark Construction and Community Partners

Free executive education program for minority-, women-, and veteran-owned firms working in construction, engineering, and architecture. [More Info](#)

Sidewalk & Park Vendor Permit Program

Free workshops, webinars, and business counseling. [More Info](#)

Charity Registration & Guidelines

Office of the Attorney General

Register a charity, submit annual disclosures, learn best practices, and review charitable giving laws. [Visit](#)

FOR MORE INFO & SERVICES



Phone: 888-211-0644 510 S. Vermont Ave., 11th Floor Los Angeles, CA 90020 LA County [WDACS](#)



<https://dyd.lacounty.gov/>



Los Angeles District Office
Phone: 213-634-3855 312 N. Spring St. Los Angeles, CA 90012
www.sba.gov/district/los-angeles



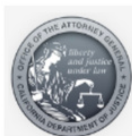
Phone: 1-877-345-4633 1325 J Street, Suite 1800 Sacramento, CA 95814 calosba.ca.gov/



Phone: (844) 663-4411 200 North Spring Street, Room 101 Los Angeles, CA 90012
<https://finance.lacity.org/>



Phone: 800-852-5711 (213) 897-5196 300 South Spring Street, Suite 5704 Los Angeles, CA 90013 Email: FTBSmallBusinessLiaison@ftb.ca.gov



ROB BONTA
Attorney General

Charities: (916) 210-6400

Advocate for Small Business (SB) and Disabled Veteran Business Enterprise (DVBE) and Small Business Liaison: (916) 210-6358 Advocate@doj.ca.gov



Culver City Business Hotline
(310) 253-5765

City of Culver City - City Hall
9770 Culver Blvd. Culver City, CA 90232



Business Licenses: 213.974.2011
Email: businesslicense@ttc.lacounty.gov
<https://ttc.lacounty.gov/>



California Financing
Coordinating Committee

<https://www.cfcc.ca.gov/>

INFRASTRUCTURE LA

<https://infrastructurela.org/>



State of California
Department of
Industrial Relations

Email: DIRInfo@dir.ca.gov
<https://www.dir.ca.gov/>