The Exchange

ASSEMBLYMEMBER ISAAC G. BRYAN JULY 2024

Resources for local small businesses, nonprofits, and community groups.

NEW THIS MONTH



Powering Businesses, Empowering Our Communities

SIGN UP TODAY!

The Economic Mobility Initiative (EMI) is your no-cost partner in starting and growing your dream venture. We empower LA County small business owners, entrepreneurs, and nonprofits by providing tailored support that helps you thrive and build generational wealth in our communities.



Visit **LACountyEMI.com** to learn more.



LA OPTIMIZED helps small businesses be competitive in the digital marketplace by helping them adapt to new technology, expand their online presence, adopt marketing strategies, and optimize or create branding and websites.

Get ready to strengthen your digital presence and reach today!

SIGN UP FOR LA OPTIMIZED 2.0



Upcoming Events

JUL 8

How To Set Up & Register Your Business. Free Small Biz LA Webinar. <u>Register</u>

JUL 9

Human Resources Do's & Don'ts. Free Small Biz LA Webinar. Register

JUL 10

Certifying for Federal Contracts: Women-owned, rural, and disadvantaged businesses. Free SBA Webinar. <u>Register</u>

JUL 11

The Power of Connections: Leveraging Networking for Your Small Business. Free LA Chamber Webinar. <u>Register</u>

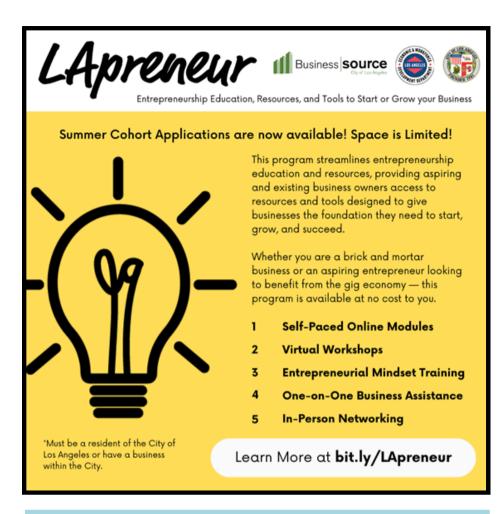
JUL 17

Government Procurement Webinar. <u>Register</u>

JUL 31

Al Fresco Temporary
Authorizations will no longer be
valid for Los Angeles. Apply for a
permanent permit <u>HERE</u>.

Join LA County's Office of Small Business team every 3rd Thursday of the month for training, updates on programs, resources, etc. <u>Register</u>





MAKE AN APPOINTMENT



Do you have a temporary Al Fresco Use Authorization since the COVID-19 emergency?

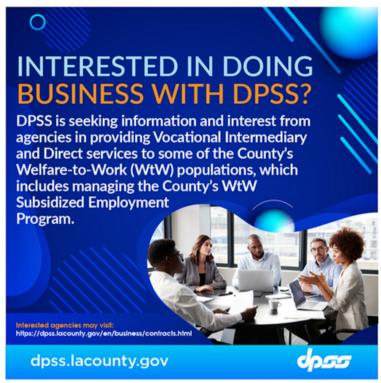
If you do, you must apply for a **PERMANENT PERMIT** to continue to offer AlFresco outdoor dining for your businesses.

LEARN MORE & APPLY HERE

buildla.lacity.org/alfresco

Please apply early!
All temporary use authorizations
will *EXPIRE* on July 31, 2024

* Applicants must apply before July 31st to be eligible for fee subsidies. Fee reduction eligibility will be based upon availability and application review.





SBA Certifications Event

Wednesday, July 10, 2024 | 10:00AM - 12:00PM

In this webinar, participants will be presented with three different certifications to help woman-owned small businesses, small businesse rural and urban communities and small disadvantaged businesses compete in Federal contracting.

Reserve a Spot



Government Procurement

Wednesday, July 17, 2024 | 1:30PM - 3:30PM

Join this webinar to learn about government procurement of goods and services. Topics include competitive bidding involving multi bidders, procurement expense categories and more.

Reserve a Spot

FUNDING & CONTRACT OPPORTUNITIES

Upcoming Deadlines

EPA Community Change Grants

Approximately \$2 billion dollars in Inflation Reduction Act funds have been announced in environmental and climate justice activities to benefit disadvantaged communities through projects that reduce pollution, increase community climate resilience, and build community capacity to address environmental and climate justice challenges. Deadline to apply is November 21, 2024. <u>Learn More</u>

California Advanced Services Fund (CASF) Adoption Account

The Broadband Adoption Account provides grants to increase publicly available or after-school broadband access and digital inclusion, such as grants for digital literacy training programs and public education to communities with limited broadband adoption. Application cycle deadline: July 1, 2024. <u>Apply</u>

SoCal Climate Champions Grant

Funded by SoCalGas and managed by DoGoodery, the SoCal Climate Champions Grant invests up to \$400,000 annually in programs, projects, and research that address community climate solutions in Southern California. This grant program is designed to invest in a future with net-zero emissions through clean, safe, and innovative ideas that put people and communities first. Applications accepted now through July 21, 2024, at 11:59 PM (PDT). Learn More

Grant Opportunity for the Expansion of Family Resource Centers, 2022-2025

Grantees will increase activities, supports, and services especially for families and communities that have been historically underserved, marginalized, and adversely affected by persistent poverty and other stressors, including Black, brown, indigenous, migrant, and LGBTQ+ children and families, and rural communities. Applications are currently being accepted. Up to five grants may be awarded. <u>Learn More</u>

Grants for Non-Profits to Acquire Vacant Property in LA County

The Department of Economic Opportunity will be providing recoverable grants ranging between \$500k to \$2M to non-profit organizations in designated communities that are looking to acquire a vacant or abandoned land or building. Grants will be available this spring. <u>Learn more</u>

Hybrid and Zero-Emission Truck and Bus Voucher Incentive Project

Get in on base vehicle price breaks from \$20,000 to \$240,000, depending on the vehicle you purchase. Whether you operate one vehicle or hundreds, HVIP dealers are ready to work with you. Individual owner-operators, small businesses, corporate leaders, school districts, and municipal fleets are all eligible. The medium and heavy-duty vehicle market is transforming. HVIP's streamlined approach means you see the discount immediately at the point of sale. In most cases, no scrappage and first come, first served. Learn More

FUNDING & CONTRACT OPPORTUNITIES Cont'd



Upcoming Deadlines Cont'd

California Cultural and Historical Endowment Museum Grant

California Cultural and Historical Endowment's Museum Grant Program is intended to solicit proposals for program projects, small capital projects, or a combination of program and capital projects that assist and enhance museums that are deeply rooted in, and reflective of, previously underserved communities and have been severely affected by COVID-19. Learn More

Sony Corporation of America Grants

Sony Corporation of American and its operating companies offer funding to programs that support education and creative, artistic, technical, and scientific skills that are necessary for tomorrow's workforce. The company welcomes requests for support throughout the year. <u>Learn More</u>

FUNDING & CONTRACT OPPORTUNITIES Cont'd



Ongoing Opportunities

LA County Economic Opportunity Grants Program

Microbusinesses (under \$50,000 in revenue) in LA county may qualify for financial relief through the Economic Opportunity Grants (EOG) program. Sign up today for additional information and next steps!

U.S. DOT Discretionary Grants Dashboard

The DOT Navigator is a resource to help communities understand the best ways to apply for grants, and to plan for and deliver transformative infrastructure projects and services.

Build Back Better with LA County Contracting Opportunities

With resources from the American Rescue Plan Act (ARPA), LA County is working to partner with community service providers and businesses that can help our communities recover. To learn about current solicitations and contracting opportunities, visit here.

Thriving Communities Program | US Department of Transportation

This fall the DOT and the Department of Housing and Urban Development (HUD) will be issuing Notices of Funding Opportunities for organizations interested in providing technical and capacity building assistance. It is expected that states, local governments, nonprofits, and philanthropic entities will be eligible. Learn more.

California Financing Coordinating Committee

The California Financing Coordinating Committee (CFCC) combines the resources of four State and two Federal funding agencies to provide a one-stop shop for available grants, loans and bond financing for infrastructure projects. Visit

Become a City Vendor – Culver City

Culver City welcomes the opportunity to foster business relationships with high-quality suppliers and service providers at the best value for our city. The Purchasing Division is responsible for the procurement of equipment, goods and services for all City departments, divisions and offices. To register: Become a City Vendor

Procurement Division of The Department of General Services (DGS)

Supports the State of California's small business (SB) and disabled veteran business enterprise (DVBE) firms through outreach, education, advocacy and certification services. This branch processes certification applications, addresses certification inquiries, conducts outreach to businesses, and supports buyers throughout the state to work with SBs and DVBEs. Call 800-559-5529 or visit <u>Procurement Division (ca.gov)</u> to learn more.

Cal eProcure

The State of California's home for state procurement and certification programs. Through this system business owners can learn how to sell to the State, search bid opportunities, get certified as a Small Business (SB) or Disabled Veteran Business Enterprises (DVBE), and find training and resources. Visit Cal eProcure

FUNDING & CONTRACT OPPORTUNITIES Cont'd



Small Business (SB) / Disabled Veteran Business Enterprise (DVBE) Advocate Directory

The State of California agencies, boards, departments, and panels that have SB/DVBE Advocates can be found in the SB/DVBE Advocate Directory. The directory can help you find and connect with the advocate for the agency you would like to work with to learn more about their department's procurement needs and future contracting opportunities. **Some agencies have chosen to have a SB/DVBE First Policy. Click here to learn more about that designation. Find Your SB/DVBE Advocate

Division of Procurement and Contracts (DPAC) at the California Department of Transportation (Caltrans)

Caltrans commits to an overall Small Business contracting goal of 25 percent and Disabled Veteran Business Enterprise goal of 5 percent. Interested businesses can call 916-227-6000 or visit <u>Procurement and Contracts (DPAC) | Caltrans</u>.

TOOLS & SERVICES

Small Business Services

CalOSBA Small Business Centers

CA Office of the Small Business
Advocate
Small business technical assistance
centers in over 30 languages. No-cost
one-on-one-consulting and low-cost
training services and programs. More
Info

L.A. Business Portal

Los Angeles County Info and tools to plan, start, and manage a business. <u>Visit</u>

Free Legal Support for Small Business

LA County WDACS
Free legal aid and rent relief to small business owners affected by COVID-19. Visit here or call 1-866-375-9511 to learn more & determine eligibility.

Learn How to Contract with LA County

The Procurement Technical Assistance Center (PTAC) Interested businesses can <u>visit</u> here to sign up for a tailored assessment by a Small Business Counselor.

Tax Services

Apply for Tax Exempt Status

CA Franchise Tax Board

Tools and guidance for charities and
nonprofits seeking tax exemptions. Visit

Online Taxpayer Services

LA County Treasurer and Tax Collector Pay property tax and apply for a business license. <u>Visit</u>

Online Taxpayer Services

LA City Office of Finance Services, forms, tax education, and FAQs. <u>Visit</u>

Tax Guide for Nonprofit Organizations

CA Dep. of Tax and Fee Administration Visit

Taxpayers' Rights Advocate

CA Dep. of Tax and Fee Administration Assistance with rights violations in the audit or collection of taxes or fees. <u>Visit</u>

Helpful Tools

Parklet Permits

Parklets are permanent installations to expand outdoor restaurant dining, create a customer waiting area, display art, or plant a garden.

Culver City Parklets - Culver City

Culver City Parklets - Culver City LA City Parklets | (lacity.org)

EDD Employer Services Online

Payroll services, eWOTC, and SIDES E-Response. <u>Employer Services Online</u> (ca.gov)

Let's Volunteer LA

A directory launched by Los Angeles Mayor Garcetti in partnership with Inspiring Services. Nonprofits in LA County can post their information and locals can find places they to volunteer. <u>Lets</u> <u>Volunteer LA</u>

LA Law Library

Self-help resources, legal research, free consultations, classes, & events. Free and low-cost. Main library located Downtown. lalawlibrary.org/

DIR Small Business Portal

CA Dep. of Industrial Relations
Guidance on workplace laws. Visit

California Grants Portal

CA State Library
One destination to find all grants and loans offered on a competitive or first-come basis by California state agencies. Visit

Free Training & Educational Resources

Technical Assistance Program (TAP)

PG&E and Community Partners Free online classes for small businesses on a variety of topics including supply chains, crisis messaging, cybersecurity, and more. More Info

Start a Business in Culver City

Information on the requirements to do business in Culver City. Connect with the Business Resource Center. More Info

Strategic Partnership Program (SPP)

Clark Construction and Community **Partners**

Free executive education program for minority-, women-, and veteranowned firms working in construction, engineering, and architecture.

More Info

Sidewalk & Park Vendor **Permit Program**

Free workshops, webinars, and business counseling. More Info

Charity Registration & Guidelines

Office of the Attorney General Register a charity, submit annual disclosures, learn best practices, and review charitable giving laws. Visit

FOR MORE INFO & SERVICES



Phone: 888-211-0644 510 S. Vermont Ave., 11th Floor Los Angeles, CA 90020 LA County

WDACS



https://dyd.lacounty.gov/



Los Angeles District Office Phone: 213-634-3855 312 N. Spring St. Los Angeles, CA 90012

www.sba.gov/district/losangeles



Phone: 1-877-345-4633 1325 J Street, Suite 1800 Sacramento, CA 95814_calosba.ca.gov/



Phone: (844) 663-4411 200 North Spring Street, Room 101 Los Angeles, CA 90012

https://finance.lacity.org/



Phone: 800-852-5711 (213) 897-5196 300 South Spring Street, Suite 5704 Los Angeles, CA 90013 Email: FTBSmallBusinessLiaison@ftb.c a.gov



Charities: (916) 210-6400

Advocate for Small Business (SB) and Disabled Veteran Business Enterprise (DVBE) and Small Business Liaison: (916) 210-6358 Advocate@doj.ca.gov



Culver City Business Hotline (310) 253-5765

City of Culver City - City Hall 9770 Culver Blvd. Culver City, CA 90232



Business Licenses: 213.974.2011

Email:

businesslicense@ttc.lacounty.gov

https://ttc.lacounty.gov/





