

The Exchange

ASSEMBLYMEMBER ISAAC G. BRYAN | APRIL | 2024

Resources for local small businesses, nonprofits, and community groups.



NEW THIS MONTH



Become a Preferred Bidder with the State of CA

Wednesday, April 17, 2024 | 10:00AM - 11:00AM

Join this webinar to understand how to pursue contract opportunities with the State of CA. [Reserve A Spot](#)

gogreen FINANCING™ State of California

Make efficiency your business.

Revitalize your small or medium-sized business by leaving outdated equipment behind. Discover contractors, project developers, and favorable financing options to boost productivity.

[Get started](#)

Why GoGreen Business?

- Available for property owners and tenants
- Attractive rates, extended terms and quick approvals
- Finance 100% of the cost of your project
- Option to repay on your utility bill

LA REGIONAL Small Business Legal Aid PROGRAM

Legal Aid for Small Businesses

Eligible businesses can receive free services, which include contract drafting and review, employee safety, wages, paid leave and benefits and other legal services.

[Get Information Here](#)

Upcoming Events

APR 9

Do Business with LA Public Works. LAPW Hybrid Workshop [Register](#)
Hot Water Systems for Foodservice Kitchens. SoCal Gas Virtual Seminar. [Register](#)

APR 10

Designing for Net Zero. SoCal Gas Virtual Seminar. [Register](#)

APR 11

2024 Sales Planning. LA Chamber Free Virtual Workshop. [Register](#)

APR 16

[Government Contracts: Steady Income for Businesses](#). LA Law Library Free Class. [Register](#)

APR 17

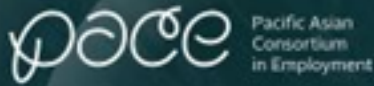
Create Marketing Graphics Like a Rockstar with Canva! LA Chamber Free Webinar. [Register](#)

APR 23

Marketing Lab "LIVE". Drop-In Q&A. [Register](#)

APR 30

Do Business with the US Dep. of the Interior. SBA Webinar. [Register](#)
Join LA County's Office of Small Business team every 3rd Thursday of the month for training, updates on programs, resources, etc. [Register](#)



FINANCIAL RESOURCES

Starting & Growing Your Business

Presented by Merlin Financial Services

WEBINAR SERIES (60 MIN X 2)



Register Here
tinyurl.com/yckfke7s



Sign up now for this exclusive webinar series

APR 9 (TUE) 1:00 PM

Dollars and Dreams:
Personal Financial Strategies for Business Success

Daniell Alvarez / Financial Representative

Daniell was born and raised in Glendale, CA. Daniell has his bachelor's degree in business economics from Cal State LA. Daniell enjoys being a financial resource and loves to educate local communities who are looking for guidance in their finances.

APR 18 (THR) 10:00 AM

Unlocking Business Value:
Navigating Exit, Tax, and Key Employee Challenges for Long-Term Business Success

Stepan Keshishian / Managing Associate
Justin Pechlert / Managing Associate

With a deep history of community service and involvement, Stepan and Justin are passionate about serving clients nationwide with their financial goals. They were drawn to this profession by their entrepreneurial mindset, as well as their desire to leverage the resources of a sound and trusted organizational network for the betterment of the community.

visit our website: www.pacelabdc.org for more info, please email: IVazquez@pacela.org

Brought to you in partnership with the City of Los Angeles Economic and Workforce Development Department (EWDD) and BusinessSource Center in Pico-Union Westlake Region (operated by PACE Business Development Center).



*Auxiliary Aids and Services are available upon request to individuals with disabilities.

FUNDING & CONTRACT OPPORTUNITIES



Upcoming Deadlines

EPA Community Change Grants

Approximately \$2 billion dollars in [Inflation Reduction Act](#) funds have been announced in environmental and climate justice activities to benefit disadvantaged communities through projects that reduce pollution, increase community climate resilience, and build community capacity to address environmental and climate justice challenges. Deadline to apply is November 21, 2024. [Learn More](#)

California Advanced Services Fund (CASF) Adoption Account

The Broadband Adoption Account provides grants to increase publicly available or after-school broadband access and digital inclusion, such as grants for digital literacy training programs and public education to communities with limited broadband adoption. Application cycle deadline: July 1, 2024. [Apply](#)

Grant Opportunity for the Expansion of Family Resource Centers, 2022-2025

Grantees will increase activities, supports, and services especially for families and communities that have been historically underserved, marginalized, and adversely affected by persistent poverty and other stressors, including Black, brown, indigenous, migrant, and LGBTQ+ children and families, and rural communities. Applications are currently being accepted. Up to five grants may be awarded. [Learn More](#)

FUNDING & CONTRACT OPPORTUNITIES Cont'd

Ongoing Opportunities

LA County Economic Opportunity Grants Program

Microbusinesses (under \$50,000 in revenue) in LA county may qualify for financial relief through the Economic Opportunity Grants (EOG) program. [Sign up today](#) for additional information and next steps!

U.S. DOT Discretionary Grants Dashboard

The [DOT Navigator](#) is a resource to help communities understand the best ways to apply for grants, and to plan for and deliver transformative infrastructure projects and services.

Build Back Better with LA County Contracting Opportunities

With resources from the American Rescue Plan Act (ARPA), LA County is working to partner with community service providers and businesses that can help our communities recover. To learn about current solicitations and contracting opportunities, [visit here](#).

Thriving Communities Program | US Department of Transportation

This fall the DOT and the Department of Housing and Urban Development (HUD) will be issuing Notices of Funding Opportunities for organizations interested in providing technical and capacity building assistance. It is expected that states, local governments, nonprofits, and philanthropic entities will be eligible. [Learn more](#).

California Financing Coordinating Committee

The California Financing Coordinating Committee (CFCC) combines the resources of four State and two Federal funding agencies to provide a one-stop shop for available grants, loans and bond financing for infrastructure projects. Visit

Become a City Vendor – Culver City

Culver City welcomes the opportunity to foster business relationships with high-quality suppliers and service providers at the best value for our city. The Purchasing Division is responsible for the procurement of equipment, goods and services for all City departments, divisions and offices. To register: [Become a City Vendor](#)

Procurement Division of The Department of General Services (DGS)

Supports the State of California's small business (SB) and disabled veteran business enterprise (DVBE) firms through outreach, education, advocacy and certification services. This branch processes certification applications, addresses certification inquiries, conducts outreach to businesses, and supports buyers throughout the state to work with SBs and DVBEs. Call 800-559-5529 or visit [Procurement Division \(ca.gov\)](#) to learn more.

Cal eProcure

The State of California's home for state procurement and certification programs. Through this system business owners can learn how to sell to the State, search bid opportunities, get certified as a Small Business (SB) or Disabled Veteran Business Enterprises (DVBE), and find training and resources. [Visit Cal eProcure](#)

FUNDING & CONTRACT OPPORTUNITIES Cont'd **Small Business (SB) / Disabled Veteran Business Enterprise (DVBE) Advocate Directory**

The State of California agencies, boards, departments, and panels that have SB/DVBE Advocates can be found in the SB/DVBE Advocate Directory. The directory can help you find and connect with the advocate for the agency you would like to work with to learn more about their department's procurement needs and future contracting opportunities. **Some agencies have chosen to have a SB/DVBE First Policy. Click here to learn more about that designation. Find Your SB/DVBE Advocate

Division of Procurement and Contracts (DPAC) at the California Department of Transportation (Caltrans)

Caltrans commits to an overall Small Business contracting goal of 25 percent and Disabled Veteran Business Enterprise goal of 5 percent. Interested businesses can call 916-227-6000 or visit [Procurement and Contracts \(DPAC\) | Caltrans](#).

GoGreen BusinessNEW!

Revitalize your small or medium-sized business by leaving outdated equipment behind. Discover contractors, project developers, and favorable financing options to boost productivity. Upgrade to new appliances and use up to 30% of funds for bonus improvements. Learn more at [GoGreen Financing](#).

TOOLS & SERVICES

Small Business Services

CalOSBA Small Business Centers

CA Office of the Small Business Advocate

Small business technical assistance centers in over 30 languages. No-cost one-on-one-consulting and low-cost training services and programs. [More Info](#)

L.A. Business Portal

Los Angeles County

Info and tools to plan, start, and manage a business. [Visit](#)

Free Legal Support for Small Business

LA County WDACS

Free legal aid and rent relief to small business owners affected by COVID-19. [Visit here](#) or call 1-866-375-9511 to learn more & determine eligibility.

Learn How to Contract with LA County

The Procurement Technical Assistance Center (PTAC)

Interested businesses can [visit here](#) to sign up for a tailored assessment by a Small Business Counselor.

Tax Services

Apply for Tax Exempt Status

CA Franchise Tax Board

Tools and guidance for charities and nonprofits seeking tax exemptions. [Visit](#)

Online Taxpayer Services

LA County Treasurer and Tax Collector

Pay property tax and apply for a business license. [Visit](#)

Online Taxpayer Services

LA City Office of Finance

Services, forms, tax education, and FAQs. [Visit](#)

Tax Guide for Nonprofit Organizations

CA Dep. of Tax and Fee Administration

[Visit](#)

Taxpayers' Rights Advocate

CA Dep. of Tax and Fee Administration

Assistance with rights violations in the audit or collection of taxes or fees. [Visit](#)

Helpful Tools

Parklet Permits

Parklets are permanent installations to expand outdoor restaurant dining, create a customer waiting area, display art, or plant a garden.

Culver City [Parklets - Culver City](#)

LA City [Parklets | \(lacity.org\)](#)

EDD Employer Services Online

Payroll services, eWOTC, and SIDES E-Response. [Employer Services Online \(ca.gov\)](#)

Let's Volunteer LA

A directory launched by Los Angeles Mayor Garcetti in partnership with Inspiring Services. Nonprofits in LA County can post their information and locals can find places they to volunteer. [Lets Volunteer LA](#)

LA Law Library

Self-help resources, legal research, free consultations, classes, & events. Free and low-cost. Main library located Downtown. [lalawlibrary.org/](#)

DIR Small Business Portal

CA Dep. of Industrial Relations
Guidance on workplace laws. [Visit](#)

California Grants Portal

CA State Library
One destination to find all grants and loans offered on a competitive or first-come basis by California state agencies. [Visit](#)

Free Training & Educational Resources

Technical Assistance Program (TAP)

PG&E and Community Partners

Free online classes for small businesses on a variety of topics including supply chains, crisis messaging, cybersecurity, and more. [More Info](#)

Start a Business in Culver City

Information on the requirements to do business in Culver City. Connect with the Business Resource Center. [More Info](#)

Strategic Partnership Program (SPP)

Clark Construction and Community Partners

Free executive education program for minority-, women-, and veteran-owned firms working in construction, engineering, and architecture.

[More Info](#)

Sidewalk & Park Vendor Permit Program

Free workshops, webinars, and business counseling.

[More Info](#)

Charity Registration & Guidelines

Office of the Attorney General

Register a charity, submit annual disclosures, learn best practices, and review charitable giving laws. [Visit](#)

FOR MORE INFO & SERVICES



Phone: 888-211-0644 510 S. Vermont Ave., 11th Floor Los Angeles, CA 90020 LA County [WDACS](#)



<https://dyd.lacounty.gov/>



Los Angeles District Office Phone: 213-634-3855 312 N. Spring St. Los Angeles, CA 90012 www.sba.gov/district/los-angeles



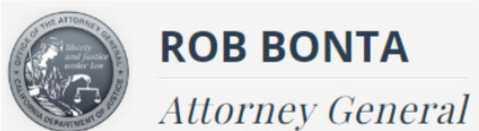
Phone: 1-877-345-4633 1325 J Street, Suite 1800 Sacramento, CA 95814 calosba.ca.gov/



Phone: (844) 663-4411 200 North Spring Street, Room 101 Los Angeles, CA 90012 <https://finance.lacity.org/>



Phone: 800-852-5711 (213) 897-5196 300 South Spring Street, Suite 5704 Los Angeles, CA 90013 Email: FTBSmallBusinessLiaison@ftb.ca.gov



Charities: (916) 210-6400 Advocate for Small Business (SB) and Disabled Veteran Business Enterprise (DVBE) and Small Business Liaison: (916) 210-6358 Advocate@doj.ca.gov



Culver City Business Hotline (310) 253-5765 City of Culver City - City Hall 9770 Culver Blvd. Culver City, CA 90232



Business Licenses: 213.974.2011 Email: businesslicense@ttc.lacounty.gov <https://ttc.lacounty.gov/>



<https://www.cfcc.ca.gov/>



<https://infrastructurela.org/>



Email: DIRInfo@dir.ca.gov <https://www.dir.ca.gov/>